

## Experience

### Visual Designer

OJO Labs • August 2022 - Present

### Graphic Designer

Simon Sinek Inc. • June 2021 - July 2022

Designing and executing global social media strategy across 16M followers on all major platforms while shifting existing marketing materials into rebrand.

### Associate Marketing Manager

RED VELVET • January 2020 - April 2021

Continued as brand champion while focusing on repositioning the company as a live, hybrid, and digital experience agency.

### Marketing Coordinator

RED VELVET • June 2014 - January 2020

Designed and managed company branding, HQ environment, website, and internal events. Developed and executed social strategy to help drive a steady growth of followers and engagement on all major platforms. Worked closely with key stakeholders and contributed to their personal brand and marketing needs. Worked with planning teams to advise on marketing strategy for client work. Photographed and managed event photography and videography for marketing needs.

## Education

2009 - 2013  
BFA, Photography  
University of Houston

## Skills

Adobe Illustrator  
Adobe InDesign  
Adobe Lightroom  
Adobe Photoshop  
Figma  
Final Cut Pro  
Squarespace  
Wordpress

## Strengths

Curious  
Detail-Oriented  
Motivated Learner  
Organized  
Problem-Solver  
Responsible  
Team Player